



IN-KIND  
SPONSORSHIP OPPORTUNITIES



*The 6th Annual  
Matthew Silverman  
Memorial  
Golf Classic*

**Monday, April 9, 2018**

**EL CABALLERO COUNTRY CLUB**

To benefit teen suicide awareness & prevention.

Help provide essential assistance to programs  
educating, mentoring, and counseling teens  
nationwide.

**MATTHEW SILVERMAN**  
**MSMF**  
**MEMORIAL FOUNDATION**





# 2018 Tournament Schedule

April 9, 2018

**El Caballero Country Club**

**18300 Tarzana Avenue**

**Tarzana, CA 91356**

**(818) 654-3092**



**9:00 AM-11:00 AM**

**Registration  
Continental Breakfast  
Gifting Lounge  
Green Carpet  
Chipping Contest  
Driving Range Opens**

**11:00 AM**

**Shotgun Start  
Four Person Team Format**  
*Exciting par 3 challenges and the Charity Angels await you!*

**A variety of food and  
beverage stations on-course  
during play**

**4:30-6:30 PM**

**19<sup>th</sup> Tee Celebration  
Hosted Bar  
Walking Dinner  
Red Carpet  
Entertainment  
Walking Dinner  
Gourmet Dessert Station  
Presentations of Team  
Contest Winners  
Auction  
Opportunity Board prizes**







# Who We Are, What We Do

The Matthew Silverman Memorial Foundation was created by Ron Silverman after his only son tragically took his own life. Since then, Silverman has been dedicated to combating suicide.

Suicide plagues young adults everywhere, in every socio-economic segment, and woefully is a growing epidemic. According to the CDC, it is now the 2nd-leading cause of death for those 15-24 years of age.

The Matthew Silverman Memorial Foundation is a tax-exempt organization under Section 501(c)(3) of the Internal Revenue Code. Our tax ID number is 46-4024522.

Every 78 seconds a  
teen attempts suicide.  
Every 90 seconds they  
succeed.

# How partnering with MSMF will help your brand:

- By participating, your brand will obtain high exposure through product placement and mass marketing
- Enhance your philanthropic reputation, exposure, and community outreach
- Attendees align with your demographic for marketing and sell through opportunities
- Strategic marketing opportunities in social media and public relations: over 1 million impressions collectively through media outlets
- Logo will be shared on prominent signage throughout event
- Potential celebrity endorsements
- Personalized post-event recap and potentially make it onto our 2017 sizzle reel
- Tax deductions
- (2) Dinner event tickets





# How to get involved with In-Kind Donations

Product

Catering

Beverage

Apparel

Travel / Leisure

Beauty

Lifestyle

Gift Certificates

Tickets

Car Hole-in-One

Services

t

## Opportunities

RED CARPET GIFTING SUITE

SILENT AUCTION/RAFFLE

LIVE AUCTION

*\*Red Carpet Gifting Lounge  
(150) units required for each gues*



# CELEBRITY SUPPORTERS

(click below to view)



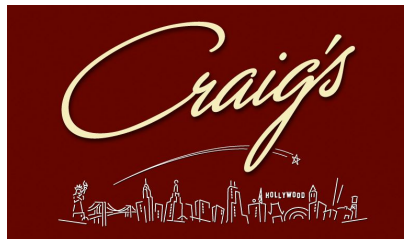
# *The 19<sup>th</sup> Hole Celebration Dinner, Libations & Entertainment*

SOME OF OUR 2016 SUPPORTERS:

SUSHI  ROKU

*il Pastaio*  
Ristorante • Bar

BOA  
  
Steakhouse



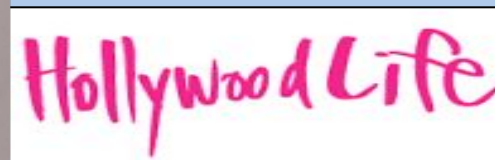
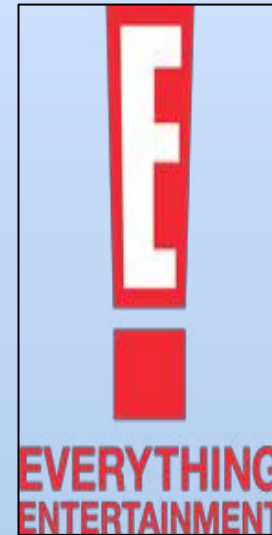
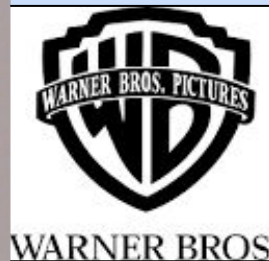
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MATTHEW SILVERMAN  
**MSMF**  
MEMORIAL FOUNDATION



# Some of Our Sponsors





We look forward to  
SAVING LIVES TOGETHER!

MATTHEW SILVERMAN  
**MSMF**  
MEMORIAL FOUNDATION

Candace Yoder, Executive Director  
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