

**MSMF** MATTHEW SILVERMAN  
MEMORIAL FOUNDATION

*9th Annual Golf Classic*

Monday, April 25, 2022

EL CABALLERO COUNTRY CLUB  
18300 Tarzana Avenue, Tarzana, CA 91356

Section 501(c)(3) Non-profit Organization // Federal Tax ID 46-4024522



# Our Story

In January of 2006, in the midst of teenage depression, Founder, Ron Silverman's son, Matthew, tragically took his own life. Matt chose a permanent solution to a temporary problem. His limitless potential and warm, kind soul were gone forever. In an attempt to turn tragedy into something positive, Matthew Silverman Memorial Foundation was born with the goal of saving the lives of youth.

# DID YOU KNOW?

Suicide is the 10th leading cause of death in the U.S.

In 2016, death by suicide was the leading cause of death for those 10-14 years of age

20% of all teens suffer from depression before they reach adulthood

Most mental health problems begin by age 14, and most cases are undetected and untreated

Nearly only 30% of teens with depression are being treated for it

An adolescent dies from suicide every 100 minutes, making it the third leading cause of death for people ages 15 to 24

4 out of 5 teens who attempt suicide have given clear warning signs

In 2019 there was an estimated 1.38 million suicide attempts

On average, there are 130 suicides per day

50% increase in teenage girls being admitted to the hospital for suicide attempts between early 2019 and 2021

We began our mission by partnering with 9 schools during the 2015-2016 school year. Since then we have presented at over 100 middle schools, high schools and colleges across the United States, covering over 99% of the expenses for programming. This can cost up to \$10,000.00 per school, per year. We address all mental health aspects.

We have impacted over

1,446,151

students



We are a team!  
We all MATTer!

Help us continue to pass the baton along. With your support we hope to expand our efforts to all communities in need.

Join us for the 9th Annual Golf Classic

Monday, April 25, 2022

EL CABALLERO COUNTRY CLUB

18300 Tarzana Avenue, Tarzana, CA 91356



# 2022 Tournament Schedule

April 25, 2022



8:00 AM – 10:00 AM

Registration  
Continental Breakfast  
Red Carpet  
Morning Contests  
Driving Range Opens



10:00 AM

Shotgun Start  
Four Person Team Format  
Par 3 challenge  
Food and Beverages are  
provided throughout the  
course



2:30 PM – 4:30 PM

19<sup>th</sup> Tee Celebration  
Hosted Bar  
Walking Dinner  
Dessert Station  
Awards Presentation  
Hosted Entertainment

\* The tournament will follow all Covid safety protocols as of April 2022 and the Foundation will be in touch with El Caballero Country Club and other outside vendors throughout the process to ensure a safe and fun experience for our golfers and volunteers



# Each Playing Spot Includes:

Hosted Breakfast  
Player Gift  
Green & Cart Fees  
Team Competition  
(1) Caddy per foursome  
On-Course Stations  
Driving Range Balls  
Lunch

Hosted Cocktails  
19th Hole Celebration  
Hosted Entertainment

# Golfing Sponsorship Opportunities



Presenting Sponsor  
\$50,000  
One (1) Available



Title Sponsor  
\$25,000  
Six (6) Available



Photography Sponsor  
\$15,000  
One (1) Available



Major Tee Gift Sponsor  
\$10,000  
Three (3) Available



Charity Angel Sponsor  
\$10,000  
One (1) Available



19th Hole Celebration  
\$10,000  
One (1) Available

# Golfing Sponsorship Opportunities



Morning Tee Off Sponsor  
\$10,000  
One (1) Available



Caddy Sponsor  
\$10,000  
One (1) Available



Sign Sponsor  
\$7,500  
One (1) Available



Golf Cart Sponsor  
\$7,500  
One (1) Available



Water Sponsor  
\$7,500  
One (1) Available



# Golfing Sponsorship Opportunities



Relaxation Station  
\$7,500  
One (1) Available



Awards Sponsor  
\$7,500  
One (1) Available



Hosted Bar Sponsor  
\$5,500  
One (1) Available



Beverage Sponsor  
\$2,750  
Four (4) Available



Contest Sponsor  
\$2,750  
One (1) Sold, Five (5) Available

# Golfing Sponsorship Opportunities



Executive Sponsor

\$5,000  
(foursome)



Duo Sponsor

\$2,500  
(twosome)

# Presenting Sponsor

One (1) Available.....\$50,000

As the Presenting Sponsor of the Matthew Silverman Memorial Golf Classic, your firm is assured high visibility before, during and after the Golf Tournament.

Sponsorship includes:

- Sixteen (16) tournament playing spots including tee gift bags
- Sixteen (16) additional reservations for the 19th Hole Celebration
- Exclusive sponsor name, exclusive in the event title (presented by COMPANY NAME)
- Company name/logo on the Step and Repeat
- Corporate name mentioned in all event advertising
- Name recognition on event promotional banner plus one (1) corporate banner prominently displayed at the tournament
- Six (6) on-course tee signs
- Two (2) souvenir Pin Flags with your company logo displayed at a hole during tournament
- Name recognition on most public relations material generated by MSMF
- Full-page acknowledgment in virtual Event Program
- Opportunity to display promotional material and/or provide product samples on day of event to all players
- Recognition of your company on the MSMF website
- Opportunity to provide a promotional brochure/logged item in player tee gift bags





# Title Sponsor

Six (6) Available.....\$25,000

As a Title Sponsor of the Golf Classic, your firm is assured high visibility before, during and after the Golf Tournament.

Sponsorship includes:

- Twelve (12) tournament playing spots including tee gift bags
- Six (6) additional reservations for the 19<sup>th</sup> Hole Celebration
- Corporate name/logo on the step and repeat
- Corporate name mentioned in event advertising
- Name recognition on event promotional banner
- One (1) corporate banner prominently displayed at the tournament
- Four (4) on-course tee signs
- One (1) souvenir Pin Flag with your company logo displayed at hole during tournament
- Recognition of your company on the MSMF website
- Full-page acknowledgment in virtual Event Program
- Opportunity to display promotional material on day of event to all players

# Photography Sponsor

One (1) Available.....\$15,000

Sponsorship includes:

- Eight (8) tournament playing spots including tee gift bags
- Four (4) additional reservations for 19<sup>th</sup> Hole Celebration
- Three (3) on-course tee signs
- One (1) souvenir Pin Flag with your company logo displayed at hole during tournament
- Company name/logo on all players photo frames
- Recognition of your company on the MSMF website
- Full-page acknowledgment in virtual Event Program

# Major Tee Gift Sponsor

Three (3) Available.....\$10,000

Sponsorship includes:

- Six (6) tournament playing spots including tee gift bags
- Four (4) additional reservations for the 19<sup>th</sup> Hole Celebration
- Name recognition on event promotional banner
- Two (2) on-course tee signs
- One (1) souvenir Pin Flag with your company logo displayed at hole during tournament
- Opportunity to include a gift with your company logo plus marketing material, provided by your company, in the gift bags
- Prominent company recognition in the gifting lounge
- Full-page acknowledgment in virtual Event Program



# Charity Angels Sponsor

One (1) Available.....\$10,000

Sponsorship includes:

- Six (6) tournament playing spots including tee gift bags
- Four (4) additional reservations for the 19th Hole Celebration
- Charity Angels to wear your company name/logo day of the event
- Name recognition on event promotional banner
- Two (2) on-course tee signs
- One (1) souvenir Pin Flag with your company logo displayed at hole during tournament
- Recognition of your company on the MSME website
- Full-page acknowledgment in virtual Event Program



# 19th Hole Celebration Sponsor

One (1) Available.....\$10,000

Sponsorship includes:

- Six (6) tournament playing spots including tee gift bags
- Six (4) additional reservations for the 19th Hole Celebration
- Company banner displayed at dinner
- Recognition at dinner from Emcee
- One (1) on-course tee sign and one (1) easel sign at dinner
- One (1) souvenir Pin Flag with your company logo displayed at hole during tournament
- Full-page acknowledgment in virtual Event Program



# Morning Tee Off Sponsor

One (1) Available.....\$10,000

Sponsorship includes:

- Four (6) tournament playing spots including tee gift bags
- Four (4) additional reservations for the 19<sup>th</sup> Hole Celebration
- (2) Easel Signs at breakfast area
- Recognition at Tee Off from Emcee
- One (1) on-course tee sign
- One Souvenir Pin Flag with Company Logo displayed during tournament
- Full-page acknowledgment in virtual Event Program
- Four (4) tickets to the 19<sup>th</sup> Hole Celebration

# Official Caddy Sponsor

One (1) Available.....\$10,000

Sponsorship includes:

- Four (6) tournament playing spots including tee gift bags
- Four (4) additional reservations for the 19<sup>th</sup> Hole Celebration
- Your Company Logo printed on back of each caddy bib, worn by caddies during tournament
- Recognition at Tee Off from Emcee
- One (1) on-course tee sign
- One Souvenir Pin Flag with Company Logo displayed during tournament
- Full-page acknowledgment in virtual Event Program
- Four (4) tickets to the 19<sup>th</sup> Hole Celebration

# Sign Sponsor

One (1) Available.....\$7,500

Sponsorship includes:

- Four (4) tournament playing spots including tee gift bags
- Four (4) additional reservations for the 19<sup>th</sup> Hole Celebration
- Company recognition on all signage at tournament
- Two (2) on-course tee signs
- One (1) souvenir Pin Flag with your company logo displayed at hole during tournament
- Full-page acknowledgement in virtual Event Program

# Golf Cart Sponsor

One (1) Available.....\$7,500

Sponsorship includes:

- Four (4) tournament playing spots including tee gift bags
- Four (4) additional reservations for the 19<sup>th</sup> Tee Celebration
- Two (2) on-course tee signs
- Signage on all of the golf carts (approx. 60-70) used in the tournament
- One (1) souvenir Pin Flag with your company logo displayed at hole during tournament
- Full-page acknowledgment in virtual Event Program



# Water Sponsor

One (1) Available.....\$7,500

Sponsorship includes:

- Four (4) tournament playing spots including tee gift bags
- Four (4) additional reservations for the 19<sup>th</sup> Hole Celebration
- Company banner displayed at dinner
- Recognition at dinner from MC
- One (1) on-course tee sign and one (1) easel sign at dinner
- One (1) souvenir Pin Flag with your company logo displayed at hole during tournament
- Full-page acknowledgment in virtual Event Program



# Relaxation Station Sponsor

One (1) Available.....\$7,500

Sponsorship includes:

- Four (4) tournament playing spots including tee gift bags
- Sponsor on-course covid friendly relaxation station
- One (1) on-course tee sign and one (1) sign at massage hole
- Full-page acknowledgment in virtual Event Program
- Two (2) tickets to the 19<sup>th</sup> Hole Celebration



# Awards Sponsor

One (1) Available.....\$7,500

Sponsorship includes:

- Four (4) tournament playing spots including tee gift bags
- Signage at Awards Dinner
- Company name on tournament team awards
- One (1) on-course tee sign
- Full-page acknowledgment in virtual Event Program
- Two (2) tickets to the 19<sup>th</sup> Hole Celebration

# Hosted Bar Sponsor

One (1) Available.....\$5,500

Sponsorship includes:

- Four (4) tournament playing spots including tee gift bags
- Signage at Cocktail Reception
- One (1) on-course tee sign
- Full-page acknowledgment in virtual Event Program
- Two (2) tickets to the 19<sup>th</sup> Hole Celebration



# Beverage Sponsor

Four (4) Available.....\$2,750

Sponsorship includes:

- Two (2) tournament playing spots including tee gift bags
- Signage at one (1) beverage station
- Recognition in virtual Event Program

# Contest Sponsor

One (1) Sold, Five (5) Available.....\$2,750

Sponsorship includes:

- Two (2) tournament playing spots including tee gift bags
- Signage at contest hole
- Recognition in virtual Event Program

# Executive Sponsorship

\$5,000

Sponsorship includes:

- Four (4) tournament playing spots including tee gift bags
- Four (4) tickets to the 19<sup>th</sup> Hole Celebration
- Full-page acknowledgment in virtual Event Program

# Duo Sponsorship

\$2,500

Sponsorship includes:

- Two (2) tournament playing spots including tee gift bags
- Two (2) tickets to the 19<sup>th</sup> Hole Celebration
- Recognition in virtual Event Program



# NON-Golfing Sponsorship Opportunities



Smoothie / Iced Coffee  
Truck Sponsor  
\$1,500  
One (1) Available



Craft Beer Custom Can  
Sponsor  
\$1,500  
One (1) Available



Tee Box Sponsor  
\$1,000  
multiple available



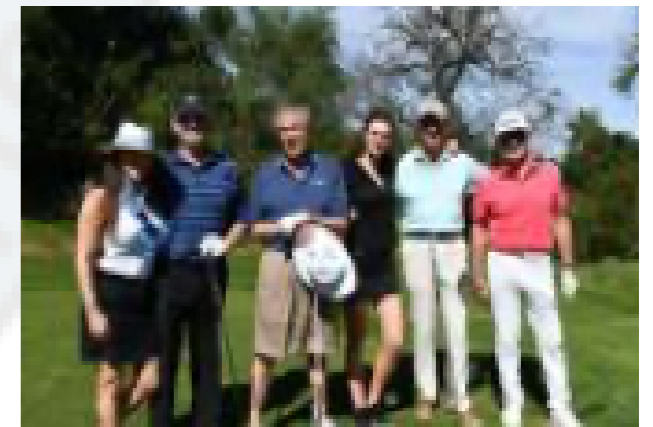
Cigar Sponsor  
\$1,000  
One (1) Available



Ambassador  
Sponsorship  
\$1,000  
multiple available



Hole in One Sponsor  
\$1,000  
Three (3) Sold, One (1) Available



Tee / Green Sponsor  
\$500  
multiple available



# Smoothie / Iced Coffee Truck

One (1) Available.....\$1,500

Sponsorship includes:

- Your company will sponsor the Smoothie/Iced Coffee Truck serving drinks to players throughout the day
- One (1) sign displayed next to Smoothie/Iced Coffee Truck at the turn
- Recognition in Virtual Event Program
- Two tickets to the 19<sup>th</sup> Hole Celebration



# Craft Beer Custom Can Sponsor

One (1) Available.....\$1,500

Sponsorship includes:

- Sponsor craft beer served to players at tournament. Includes your company logo/name along with charity event name on each of 200 custom designed cans
- One (1) on-course tee sign
- Recognition in Virtual Event Program
- Two (2) tickets to the 19<sup>th</sup> Hole Celebration



# Tee Box Sponsor

Multiple Available.....\$1,000

Sponsorship includes:

- Host and own a tee box on course (Optional)
- Opportunity to offer a service or product sample to all golfers
- Signage at Tee Box
- Recognition in Virtual Event Program
- Two (2) tickets to the 19th Hole Celebration

# Cigar Sponsor

One (1) Available.....\$1,000

Sponsorship includes:

- Cigar company will set up at tournament and hand out all cigars for players
- Signage at cigar station recognizing your sponsorship
- Two (2) tickets to the 19<sup>th</sup> Hole Celebration



# Ambassador Sponsor

Multiple Available.....\$1,000

Sponsorship includes:

- Full-page acknowledgement (company or personal) in virtual Event Program
- Two (2) tickets to the 19<sup>th</sup> Hole Celebration

# Hole in One Sponsor

Three (3) Sold, One (1) Available.....\$1,000

Sponsorship includes:

- Sponsor a Par 3 Hole in One Contest that the golfers will attempt to win major trips and prizes by making a hole-in-one
- Tee sign at sponsored contest hole
- Two (2) tickets to the 19<sup>th</sup> Hole Celebration

# Tee/Green Sponsor

Multiple Available.....\$500

Sponsorship includes:

- Company signage at sponsored tee
- Two (2) tickets to the 19<sup>th</sup> Hole Celebration

# Legacy Community Sponsors

LIONSGATE

m/f people



WARNER BROS.



**O** JUICE SERVED HERE



# To Sign Up For Golf or Non-Golf Sponsorships

1. Make donation online (include sponsorship name/level in notes section)  
or mail donation to:

MATTHEW SILVERMAN MEMORIAL FOUNDATION

324 S. Beverly Drive #411

Beverly Hills, CA 90210

2. Our office will be contacting you for your company logo and information  
for sponsorship recognition





We look forward  
to saving lives with your help!

Candace Yoder, Executive Director

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