



11th ANNUAL GOLF CLASSIC

Monday, April 22, 2024

EL CABALLERO COUNTRY CLUB
18300 Tarzana Avenue, Tarzana, CA 91356

SPONSORSHIP OPPORTUNITIES

Section 501(c)(3) Non-profit Organization // Federal Tax ID 46-4024522



In January of 2006, in the midst of teenage depression, Founder, Ron Silverman's son, Matthew, tragically took his own life. Matt chose a permanent solution to a temporary problem. His limitless potential and warm, kind soul were gone forever. In an attempt to turn tragedy into something positive, Matthew Silverman Memorial Foundation was born with the goal of saving the lives of youth.

DID YOU KNOW?

Suicide is the 10th leading cause of death in the U.S.

In 2016, death by suicide was the leading cause of death for those 10-14 years of age

20% of all teens suffer from depression before they reach adulthood

Most mental health problems begin by age 14, and most cases are undetected and untreated

Nearly only 30% of teens with depression are being treated for it

An adolescent dies from suicide every 100 minutes, making it the third leading cause of death for people ages 15 to 24

4 out of 5 teens who attempt suicide have given clear warning signs

In 2019 there was an estimated 1.38 million suicide attempts

On average, there are 130 suicides per day

50% increase in teenage girls being admitted to the hospital for suicide attempts between early 2019 and 2021

We have presented at over (100) middle schools, high schools, colleges and professional institutions across the United States, covering over 99% of the expenses for programming.

Many of the local schools on our roster, partner with us yearly.

This can cost up to \$10,000.00 per school, per year.

**WE HAVE IMPACTED OVER
1.6 MILLION STUDENTS**

We address all mental health aspects.

JOIN US FOR THE 11TH ANNUAL GOLF CLASSIC

Monday, April 22, 2024

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18300 Tarzana Avenue, Tarzana, CA 91356



2024 TOURNAMENT SCHEDULE

April 22, 2024

7:30 AM – 9:00 AM

Registration, Breakfast & Bloody Mary Bar, Massages, Fresh Juice Bar, Putting Contest, Driving Range Opens

9:00 AM

Shotgun Start, Four Person Team, Par 3 Challenges, Modified Best Ball Format, Exciting contests, food & drinks await you!

1:30 PM – 3:30 PM

Hosted Bar, Lunch Celebration, Team/Contest Winners Presentation, Opportunity Board Prizes

* MSMF is dedicated to keeping our donors safe.
We will be following all necessary Covid safety protocols.

EACH PLAYING SPOT INCLUDES

Hosted Breakfast
Access to Locker Rooms
Player Gift
Green & Cart Fees
Team Competition
(1) Caddy per foursome
On-Course Stations
Driving Range Balls
Lunch

Hosted Cocktails
19th Hole Celebration

* Limited amount of lockers available. Please contact to reserve.

GOLFING SPONSORSHIP OPPORTUNITIES



Presenting Sponsor
\$50,000
One (1) Available



Title Sponsor
\$25,000
Four (4) Available



Photography Sponsor
\$15,000
One (1) Available



Player Gift Sponsor
\$15,000
One (1) Available



Charity Angels Sponsor
\$10,000
One (1) Available



19th Hole Celebration
\$10,000
One (1) Available

GOLFING SPONSORSHIP OPPORTUNITIES



**Morning Celebration
Sponsor**
\$10,000
One (1) Available



Caddy Sponsor
\$10,000
One (1) Available



Sign Sponsor
\$7,500
One (1) Available



Golf Cart Sponsor
\$7,500
One (1) Available



Water Sponsor
\$7,500
One (1) Available



Relaxation Station
\$7,500
One (1) Available

GOLFING SPONSORSHIP OPPORTUNITIES



Awards Sponsor
\$7,500
One (1) Available



Hosted Bar Sponsor
\$7,500
One (1) Available



Beverage Sponsor
\$3,750
Four (4) Available



Contest Sponsor
\$3,750
One (1) Sold, Five (5) Available



Executive Sponsor
\$6,000
(foursome)



Duo Sponsor
\$3,000
(twosome)

Presenting Sponsor

One (1) Available.....\$50,000

As the Presenting Sponsor of the Matthew Silverman Memorial Golf Classic, your firm is assured high visibility before, during and after the Golf Tournament.

Sponsorship includes:

- Sixteen (16) tournament playing spots including tee gift bags
- Sixteen (16) additional reservations for the 19th Hole Celebration
- Exclusive sponsor name, exclusive in the event title (presented by COMPANY NAME)
- Company name/logo on the Step and Repeat
- Corporate name mentioned in all event advertising
- Name recognition on event promotional banner plus one (1) corporate banner prominently displayed at the tournament
- Six (6) on-course tee signs
- Two (2) souvenir Pin Flags with your company logo displayed at a hole during tournament
- Name recognition on most public relations material generated by MSMF
- Full-page acknowledgment in virtual Event Program
- Opportunity to display promotional material and/or provide product samples on day of event to all players
- Recognition of your company on the MSMF website
- Opportunity to provide a promotional brochure/logoed item in player tee gift bags



Title Sponsor

One (1) Sold, Three (3) Available.....\$25,000

As a Title Sponsor of the Matthew Silverman Memorial Golf Classic, your firm is assured high visibility before, during and after the Golf Tournament.

Sponsorship includes:

- Eight (8) tournament playing spots including tee gift bags
- Eight (8) additional reservations for the 19th Hole Celebration
- Corporate name/logo on the step and repeat
- Corporate name mentioned in event advertising
- Name recognition on event promotional banner
- One (1) corporate banner prominently displayed at the tournament
- Four (4) on-course tee signs
- One (1) souvenir Pin Flag with your company logo displayed at hole during tournament
- Recognition of your company on the MSMF website
- Full-page acknowledgment in virtual Event Program
- Opportunity to display promotional material on day of event to all players

Photography Sponsor

One (1) Available.....\$15,000

Sponsorship includes:

- Six (6) tournament playing spots including tee gift bags
- Six (6) additional reservations for 19th Hole Celebration
- Two (2) on-course tee signs
- One (1) souvenir Pin Flag with your company logo displayed at hole during tournament
- Company name/logo on all players photo frames
- Recognition of your company on the MSMF website
- Full-page acknowledgment in virtual Event Program

Player Gift Sponsor

One (1) Available.....\$15,000

Sponsorship includes:

- Six (6) tournament playing spots including tee gift bags
- Six (6) additional reservations for the 19th Hole Celebration
- Name recognition on event promotional banner
- Two (2) on-course tee signs
- One (1) souvenir Pin Flag with your company logo displayed at hole during tournament
- Opportunity to include a gift with your company logo plus marketing material, provided by your company, in the gift bags
- Company logo printed on gift bag (linen, leather, velvet, etc.)
- Prominent company recognition in the gifting lounge
- Recognition of your company on the MSMF website
- Full-page acknowledgment in virtual Event Program

Charity Angels Sponsor

One (1) Available.....\$10,000

Sponsorship includes:

- Four (4) tournament playing spots including tee gift bags
- Four (4) additional reservations for the 19th Hole Celebration
- Charity Angels to wear your company name/logo day of the event
- Name recognition on event promotional banner
- Two (2) on-course tee signs
- One (1) souvenir Pin Flag with your company logo displayed at hole during tournament
- Recognition of your company on the MSMF website
- Full-page acknowledgment in virtual Event Program



19th Hole Celebration Sponsor

One (1) Available.....\$10,000

Sponsorship includes:

- Four (4) tournament playing spots including tee gift bags
- Four (4) additional reservations for the 19th Hole Celebration
- Company banner displayed at dinner
- Recognition at dinner from Emcee
- One (1) on-course tee sign and one (1) easel sign at dinner
- One (1) souvenir Pin Flag with your company logo displayed at hole during tournament
- Recognition of your company on the MSMF website
- Full-page acknowledgment in virtual Event Program



Morning Celebration Sponsor

One (1) Available.....\$10,000

Sponsorship includes:

- Four (4) tournament playing spots including tee gift bags
- Four (4) additional reservations for the 19th Hole Celebration
- (2) Easel Signs at breakfast area
- Recognition at Tee Off from Emcee
- One (1) on-course tee sign
- One Souvenir Pin Flag with Company Logo displayed during tournament
- Recognition of your company on the MSMF website
- Full-page acknowledgment in virtual Event Program
- Four (4) tickets to the 19th Hole Celebration

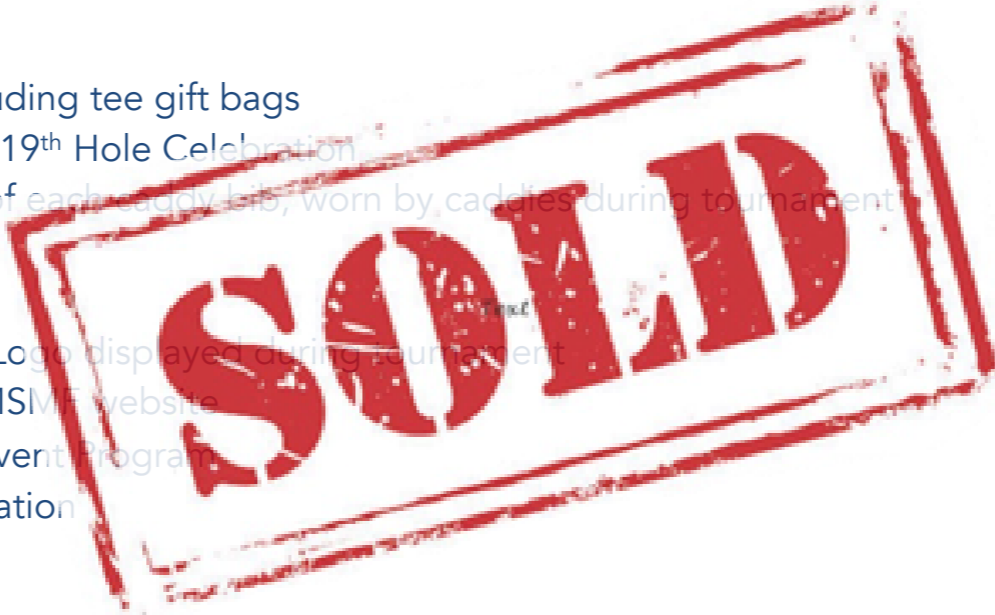


Official Caddy Sponsor

One (1) Available.....\$10,000

Sponsorship includes:

- Four (4) tournament playing spots including tee gift bags
- Four (4) additional reservations for the 19th Hole Celebration
- Your Company Logo printed on back of each caddy bib, worn by caddies during tournament
- Recognition at Tee Off from Emcee
- One (1) on-course tee sign
- One Souvenir Pin Flag with Company Logo displayed during tournament
- Recognition of your company on the MSMF website
- Full-page acknowledgment in virtual Event Program
- Four (4) tickets to the 19th Hole Celebration



Sign Sponsor

One (1) Available.....\$7,500

Sponsorship includes:

- Four (4) tournament playing spots including tee gift bags
- Two (2) additional reservations for the 19th Hole Celebration
- Company recognition on all signage at tournament
- Two (2) on-course tee signs
- One (1) souvenir Pin Flag with your company logo displayed at hole during tournament
- Recognition of your company on the MSMF website
- Full-page acknowledgement in virtual Event Program



Golf Cart Sponsor

One (1) Available.....\$7,500

Sponsorship includes:

- Four (4) tournament playing spots including tee gift bags
- Two (2) additional reservations for the 19th Tee Celebration
- Two (2) on-course tee sign
- Signage on all of the golf carts (approx. 60-70) used in the tournament
- One (1) souvenir Pin Flag with your company logo displayed at hole during tournament
- Recognition of your company on the MSMF website
- Full-page acknowledgment in virtual Event Program

Water Sponsor

One (1) Available.....\$7,500

Sponsorship includes:

- Four (4) tournament playing spots including tee gift bags
- Two (2) additional reservations for the 19th Hole Celebration
- Company banner displayed at dinner
- Recognition at dinner from MC
- One (1) on-course tee sign and one (1) easel sign at dinner
- One (1) souvenir Pin Flag with your company logo displayed at hole during tournament
- Recognition of your company on the MSMF website
- Full-page acknowledgment in virtual Event Program



Relaxation Station Sponsor

One (1) Available.....\$7,500

Sponsorship includes:

- Four (4) tournament playing spots including tee gift bags
- Two (2) additional reservations for the 19th Hole Celebration
- Sponsor on-course covid friendly relaxation station
- One (1) on-course tee sign and one (1) sign at massage hole
- Recognition of your company on the MSMF website
- Full-page acknowledgment in virtual Event Program

Awards Sponsor

One (1) Available.....\$7,500

Sponsorship includes:

- Four (4) tournament playing spots including tee gift bags
- Two (2) additional tickets to the 19th Hole Celebration
- Signage at Awards Dinner
- Company name on tournament team awards
- One (1) on-course tee sign
- Recognition of your company on the MSMF website
- Full-page acknowledgement in virtual Event Program



Hosted Bar Sponsor

One (1) Available.....\$7,500

Sponsorship includes:

- Four (4) tournament playing spots including tee gift bags
- Two (2) additional tickets to the 19th Hole Celebration
- Signage at Cocktail Reception
- One (1) on-course tee sign
- Recognition of your company on the MSMF website
- Full-page acknowledgment in virtual Event Program



Beverage Sponsor

Four (4) Available.....\$3,750

Sponsorship includes:

- Two (2) tournament playing spots including tee gift bags
- Two (2) additional tickets to the 19th Hole Celebration
- Signage at one (1) beverage station
- Recognition in virtual Event Program

Contest Sponsor

One (1) Sold, Five (5) Available.....\$3,750

Sponsorship includes:

- Two (2) tournament playing spots including tee gift bags
- Two (2) additional tickets to the 19th Hole Celebration
- Signage at contest hole
- Recognition in virtual Event Program

Executive Sponsorship.....\$6,000

Sponsorship includes:

- Four (4) tournament playing spots including tee gift bags
- Four (4) tickets to the 19th Hole Celebration
- Full-page acknowledgment in virtual Event Program

Duo Sponsorship.....\$3,000

Sponsorship includes:

- Two (2) tournament playing spots including tee gift bags
- Two (2) tickets to the 19th Hole Celebration
- Recognition in virtual Event Program

NON-GOLF SPONSORSHIP OPPORTUNITIES



Entertainment Sponsor
\$2,500
One (1) Available



Cigar Sponsor
\$2,500
One (1) Available



Fruit Stand Sponsor
\$2,500
One (1) Available



Juice Bar Sponsor
\$2,500
One (1) Available



Hole in One Sponsor
\$1,500
Four (4) Sold,
Zero (0) Available



Tee Box Sponsor
\$1,250
multiple available



Ambassador Sponsorship
\$1,000
multiple available



Friends of MSMF
\$500
multiple available

Entertainment Sponsor

One (1) Available.....\$2,500

Sponsorship includes:

- Your company will sponsor the entertainment
- One (1) sign displayed next to the cart
- Recognition in Virtual Event P
- Two (2) tickets to the 19th Hol



Cigar Sponsor

One (1) Available.....\$2,500

Sponsorship includes:

- Cigar company will set up at tournament and hand-roll cigars for players
- Signage at cigar station recognizing your sponsorship
- Two (2) tickets to the 19th Hole Celebration

Fruit Stand Sponsor

One (1) Available.....\$2,500

Sponsorship includes:

- Your company will sponsor the fruit stand displayed on one of holes
- One (1) sign displayed next to the fruit stand
- Recognition in Virtual Event Program
- Two (2) tickets to the 19th Hole Celebration

Juice Bar Sponsor

One (1) Available.....\$2,500

Sponsorship includes:

- Your company will sponsor the juice bar displayed throughout the Tournament
- One (1) sign displayed next to the juice bar
- Recognition in Virtual Event Program
- Two (2) tickets to the 19th Hole Celebration



Hole in One Sponsor

Four (4) Sold, Zero (0) Available.....\$1,500

Sponsorship includes:

- Sponsor a Par 3 Hole in One Contest that the golfers will attempt to win major trips and prizes by making a hole-in-one
- Tee sign at sponsored contest hole
- Two (2) tickets to the 19th Hole Celebration



Tee Box Sponsor

Multiple Available.....\$1,250

Sponsorship includes:

- Host and own a tee box on course (Optional)
- Opportunity to offer a service or product sample to all golfers
- Signage at Tee Box
- Recognition in Virtual Event Program
- One (1) ticket to the 19th Hole Celebration

Ambassador Sponsorship

Multiple Available.....\$1,000

Sponsorship includes:

- Full-page acknowledgement (company or personal) in virtual Event Program
- One (1) ticket to the 19th Hole Celebration

Friends of MSMF Sponsor

Multiple Available.....\$500

Sponsorship includes:

- Full-page acknowledgement (company or personal) in virtual Event Program
- One (1) ticket to the 19th Hole Celebration

Legacy Community Sponsors

LIONSGATE

m/f people



WARNER BROS.



O JUICE SERVED HERE



ALTERNATIVE.

TO SIGN UP FOR GOLF OR NON-GOLF SPONSORSHIPS

1. Make donation online or mail donation to:

MATTHEW SILVERMAN MEMORIAL FOUNDATION

324 S. Beverly Drive #411

Beverly Hills, CA 90210

2. Our office will be contacting you for your company logo



**WE LOOK FORWARD TO SAVING LIVES
WITH YOUR HELP**

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